

9-11 May  
2023

# SHOPTALK EUROPE

Fira Gran Via  
Barcelona

## Media List

| Company                                            | Title                                                                  |
|----------------------------------------------------|------------------------------------------------------------------------|
| Ad To The Bone                                     | Founder   Podcast Host                                                 |
| Africa Business News (Forbes Africa & CNBC Africa) | Digital Advisor                                                        |
| Analyst Alpha Generation                           | Analyst                                                                |
| Assured                                            | Editor and Founder                                                     |
| Baird                                              | Managing Director, Senior Research Analyst, Internet and Digital Media |
| Barcelonanoticias.cat                              | Director                                                               |
| Bloomberg                                          | Retail Reporter                                                        |
| Bluegem Capital                                    | Digital Operating Partner                                              |
| Boussias Media                                     | Publisher                                                              |
| Boussias Media                                     | Magazine and Events Co-Ordinator                                       |
| Boussias Media                                     | Head of Events                                                         |
| Brands Media                                       | Editor-in-Chief                                                        |
| Brave Commerce Podcast                             | Co-Host                                                                |
| Bryan, Garnier & Co                                | Consumer Equity Analyst                                                |
| Bryan, Garnier & Co                                | Equity Research Analyst   Luxury &                                     |

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|--------------------------------|---------------------------------------------------------|
|                                | <b>Consumer Goods</b>                                   |
| <b>Bryan, Garnier &amp; Co</b> | <b>Equity Research Analyst, Retail &amp; E-commerce</b> |
| <b>Bryan, Garnier &amp; Co</b> | <b>Equity Research Analyst</b>                          |
| <b>Columbus</b>                | <b>Senior Advisor</b>                                   |
| <b>ComCap LLC</b>              | <b>Director</b>                                         |
| <b>ComCap LLC</b>              | <b>Managing Partner</b>                                 |
| <b>Confimprese</b>             | <b>Head of Corporate Events</b>                         |
| <b>Coresight Research</b>      | <b>Managing Director, Luxury &amp; Retail</b>           |
| <b>CPG Guys</b>                | <b>Senior Vice President Commerce</b>                   |
| <b>CPG Guys</b>                | <b>Founder &amp; Co-Host</b>                            |
| <b>CPG Scoop</b>               | <b>Podcast Host/CEO</b>                                 |
| <b>Danske Bank</b>             | <b>Equity Research Analyst</b>                          |
| <b>Danske Bank</b>             | <b>Equity Analyst</b>                                   |
| <b>Data&amp;AI Magazine</b>    | <b>Content Manager &amp; Marketing Director</b>         |
| <b>Diamond Retail Media</b>    | <b>Director</b>                                         |
| <b>display Verlags-GmbH</b>    | <b>Editor in Chief / Managing Director</b>              |
| <b>DO it!</b>                  | <b>Journalist</b>                                       |
| <b>Drapers</b>                 | <b>Editor</b>                                           |
| <b>E-Commerce Nation</b>       | <b>Partnerships Manager</b>                             |
| <b>Echangeur</b>               | <b>Business Analyst</b>                                 |
| <b>Echangeur</b>               | <b>Innovation &amp; Services Manager</b>                |
| <b>Ecommerce News</b>          | <b>Editor-in-Chief</b>                                  |
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| <b>Ecommerce News Group</b>                      | <b>CEO</b>                                                       |
| <b>Ecommerce News Portugal</b>                   | <b>Country Manager</b>                                           |
| <b>El Pais</b>                                   | <b>Journalist</b>                                                |
| <b>ESDE Marketing</b>                            | <b>Senior Vice President Commerce Professional</b>               |
| <b>ESM - European Supermarket Magazine</b>       | <b>Editor</b>                                                    |
| <b>European Supermarket Magazine</b>             | <b>Business Development Manager</b>                              |
| <b>F64 Studio</b>                                | <b>CEO</b>                                                       |
| <b>Fashion United</b>                            | <b>PR &amp; Communication Specialist</b>                         |
| <b>Finimize</b>                                  | <b>VP Content</b>                                                |
| <b>FMCG Guys/Dywer Partners</b>                  | <b>Podcast Founder &amp; Co-Host/Director, Executive Search</b>  |
| <b>Forbes</b>                                    | <b>Retail Contributor</b>                                        |
| <b>Forbes</b>                                    | <b>Senior Contributor</b>                                        |
| <b>Frank Rosenthal Conseils</b>                  | <b>CEO, Founder and Retail Analyst</b>                           |
| <b>Freelance Journalist</b>                      | <b>Freelance Journalist</b>                                      |
| <b>French Embassy in Spain (Business France)</b> | <b>International Trade Advisor (Retail Tech, AdTech, EdTech)</b> |
| <b>Gartner</b>                                   | <b>VP Analyst</b>                                                |
| <b>Gartner</b>                                   | <b>Senior Director Analyst</b>                                   |
| <b>Glossy</b>                                    | <b>Fashion Reporter, Sustainability &amp; Technology</b>         |
| <b>Golden Business Magazine</b>                  | <b>Founder &amp; Owner</b>                                       |
| <b>Gondola Group</b>                             | <b>Managing Partner</b>                                          |
| <b>Grande Consumo</b>                            | <b>Journalist</b>                                                |

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|-----------------------------------------|--------------------------------------------------|
| <b>Hardware Association Ireland</b>     | <b>Journalist</b>                                |
| <b>IGD</b>                              | <b>Global Insight Leader</b>                     |
| <b>ILUNION</b>                          | <b>Director Gerente Field Marketing</b>          |
| <b>Insider Intelligence</b>             | <b>Principal Analyst, Retail &amp; Ecommerce</b> |
| <b>InStore Media</b>                    | <b>Editor-in-Chief</b>                           |
| <b>Internet Retailing</b>               | <b>Founder &amp; Editor in Chief</b>             |
| <b>Internet Retailing</b>               | <b>Creative Solutions Director</b>               |
| <b>Internet Retailing</b>               | <b>Commercial Director</b>                       |
| <b>Internet Retailing</b>               | <b>News Editor</b>                               |
| <b>Invest Afrique</b>                   | <b>Founder</b>                                   |
| <b>Ja TRGOVAC/KunaPak</b>               | <b>CEO</b>                                       |
| <b>Just Retail</b>                      | <b>Editor in Chief</b>                           |
| <b>Le Café de l' E-Commerce</b>         | <b>Podcast Host</b>                              |
| <b>Les Clés du Digital</b>              | <b>Journalist</b>                                |
| <b>Licensing Magazine</b>               | <b>Journalist</b>                                |
| <b>LSA</b>                              | <b>International Sales Executive</b>             |
| <b>LSA</b>                              | <b>Director of International Sales</b>           |
| <b>Marketing 4 eCommerce</b>            | <b>Chief Revenue Officer</b>                     |
| <b>Marketing 4 eCommerce</b>            | <b>Director</b>                                  |
| <b>MarketingDirecto.com</b>             | <b>Editor</b>                                    |
| <b>Miklos Kovacs</b>                    | <b>Podcast Host</b>                              |
| <b>MIT Technology Review en espanol</b> | <b>Researcher and Writer</b>                     |
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|-----------------------------------------------|---------------------------------------------------------|
| <b>MIT Technology Review en espanol</b>       | <b>Researcher and Writer</b>                            |
| <b>MIT Technology Review en espanol</b>       | <b>Researcher and Writer</b>                            |
| <b>Morgan Stanley</b>                         | <b>Equity Research</b>                                  |
| <b>Nikkei BP/Forbes Japan</b>                 | <b>CEO (Also a Forbes Japan Columnist)</b>              |
| <b>Numis</b>                                  | <b>Head of Research and Director of Retail Research</b> |
| <b>OB&amp;Co / Retail Transformation Show</b> | <b>Retail Transformation Specialist</b>                 |
| <b>Omni Talk</b>                              | <b>Co-CEO</b>                                           |
| <b>Omni Talk</b>                              | <b>Co-CEO</b>                                           |
| <b>Openstream Internet Solutions</b>          | <b>Founder &amp; Blogger</b>                            |
| <b>POStalks</b>                               | <b>Editor &amp; Founder</b>                             |
| <b>Quo Vadis Capital, Inc</b>                 | <b>President</b>                                        |
| <b>Re:Tech Innovation Hub</b>                 | <b>Founder &amp; CEO</b>                                |
| <b>Retail Gazette</b>                         | <b>Senior Journalist</b>                                |
| <b>Retail Gazette</b>                         | <b>Managing Director</b>                                |
| <b>Retail Gazette</b>                         | <b>Commercial Director</b>                              |
| <b>Retail Innovation Club</b>                 | <b>Head of Business Development</b>                     |
| <b>Retail Innovation Club</b>                 | <b>Managing Director</b>                                |
| <b>Retail Refined MarketScale/MG2</b>         | <b>Founder, The Lionesque Group, Principal</b>          |
| <b>Retail Reflections</b>                     | <b>Founder</b>                                          |
| <b>Retail Technology Innovation Hub</b>       | <b>Editor &amp; Founder</b>                             |
| <b>RetailDive.com</b>                         | <b>StoryTeller</b>                                      |
| <b>RETHINK Retail</b>                         | <b>Media Strategist</b>                                 |
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|-----------------------------------------------|-------------------------------------------------|
| <b>RETHINK Retail</b>                         | <b>Head of Partnerships and Global Strategy</b> |
| <b>RETHINK Retail</b>                         | <b>Videographer</b>                             |
| <b>Reuters</b>                                | <b>Journalist</b>                               |
| <b>RocaSalvatella</b>                         | <b>Brand &amp; Communication</b>                |
| <b>RocaSalvatella</b>                         | <b>Comms and Social Media Specialist</b>        |
| <b>RocaSalvatella</b>                         | <b>Designer</b>                                 |
| <b>SIG</b>                                    | <b>Senior Analyst</b>                           |
| <b>Telecinco</b>                              | <b>News Reporter</b>                            |
| <b>The Analyst</b>                            | <b>Analyst</b>                                  |
| <b>The Analyst</b>                            | <b>Lead Analyst, Managing Partner</b>           |
| <b>The Analyst (Analyst Alpha Generation)</b> | <b>Analyst</b>                                  |
| <b>The Business of Fashion</b>                | <b>Director of Research &amp; Analysis</b>      |
| <b>The Fashion Retailer</b>                   | <b>Consultant</b>                               |
| <b>The FMCG Guys</b>                          | <b>Founder and Host</b>                         |
| <b>The FMCG Guys</b>                          | <b>Sales &amp; Marketing The FMCG Guys</b>      |
| <b>The Grocer</b>                             | <b>Digital &amp; Special Projects</b>           |
| <b>The Order Newsletter</b>                   | <b>Editor in Chief</b>                          |
| <b>The Retail Exchange</b>                    | <b>Host</b>                                     |
| <b>The Retail Exchange</b>                    | <b>Content Producer</b>                         |
| <b>The Retail Exchange</b>                    | <b>Sound Engineer</b>                           |
| <b>The Retail Optimiser</b>                   | <b>Editor</b>                                   |
| <b>The Retail Optimiser</b>                   | <b>Publisher</b>                                |
| <b>The Retail Podcast</b>                     | <b>Head of Strategy and Business</b>            |

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|-----------------------|----------------------------------|
|                       | <b>Development</b>               |
| <b>Verslo zinios</b>  | <b>Project Manager</b>           |
| <b>Vogue Business</b> | <b>Executive European Editor</b> |
| <b>WARC</b>           | <b>Newsletters Editor</b>        |
| <b>Win-Verlag</b>     | <b>Editor in Chief</b>           |
| <b>WWD</b>            | <b>Paris Bureau Chief at WWD</b> |

**This is a sample list and will be updated regularly**